

2026 ULTIMATE ELVIS TRIBUTE ARTIST CONTEST OFFICIAL RULES AND GUIDELINES

All participants in the 2026 Ultimate Elvis Tribute Artist Contest preliminaries, Semifinal and Final must abide by the following rules below. Violations of any rules below are grounds for disqualification. In the rules, the Ultimate Elvis Tribute Artist Contest preliminaries, Semifinal and Final will be referred to as “The Ultimate,” Elvis Tribute Artist contestants will be referred to as “ETAs” or “contestants” and Elvis Presley Enterprises will be referred to as “EPE.”

GENERAL

1. EPE is not responsible for any expenses of contestants at any time during The Ultimate, including any expenses with respect to travel to Memphis, Tennessee.
2. Employees or relatives of employees of EPE are unable to compete in The Ultimate.
3. Any contestant found violating the rights of EPE through misuse or infringement of EPE’s proprietary rights, including trademarks, rights of publicity, or copyrights will be disqualified from The Ultimate.
4. Participation in The Ultimate does not grant any rights to use the name, image or likeness of Elvis Presley other than as embodied in the contestant’s performance or the trademarks Ultimate Elvis Tribute Artist™ or Ultimate Elvis Tribute Artist Contest™.
5. Profanity and/or vulgarity on stage or while participating in official contest events will not be tolerated and any contestant violating this rule will be immediately disqualified from the contest.
6. Any ETA found to be using a controlled substance will be immediately disqualified.
7. Any contestants acting inappropriately on stage during any round of the contest or while participating in official contest events will be disqualified from The Ultimate. This includes portraying Elvis in a derogatory manner, using inappropriate language, or acting vulgar.
8. All ETAs must be at least eighteen (18) years of age or older as of **July 30, 2026**.
9. All contestants grant EPE the right to use their name, image, likeness, biography, and any photographs or audiovisual footage of their participation in The Ultimate, including their performance, presence at meet ‘n’ greet and/or interview, without the payment of any compensation, in connection with the advertising and promotion of the Ultimate Elvis Tribute Artist Contest, including without limitation,

any preliminary rounds of the contest as well as the Semifinal and Final Rounds of the contest in Memphis, Tennessee, in **Elvis week**.

10. All contestants grant EPE the irrevocable right to record their participation in The Ultimate, including their performance, presence at, and/or interview and to use, adapt, reproduce, distribute, broadcast, and exhibit their performance in perpetuity in any and all media, manners and platforms, without the payment of compensation.
11. EPE reserves the right to make changes to scoring, rules and any and all aspects of The Ultimate at any time.
12. EPE reserves the right, in its sole discretion, to determine who may participate in The Ultimate and it may refuse to permit a prospective contestant from participating in The Ultimate for any reason whatsoever. EPE also reserves the right to, for any reason in its sole discretion, terminate the Contestant's eligibility to further participate in this Contest and future promotions and contests of EPE.