

Ultimate Elvis Tribute Artists Contest

Qualification Måløy Norway 2026

We hereby invite you to apply to become part of Ultimate Pre Qualifier 2026 in Måløy, Norway.

The competition is part of The Norwegian Elvis Festival July 30., 31., and 1. August 2026.

A gathering like no other!

We will accept up to 14 participants that will be part of this exceptional festival. The winner of the competition will represent Norway in Memphis, Tennessee the following week!

What we have to offer:

1. Experience the majestic beauty of Norway as our guests!

(Photo / Oldedalen Bridge og Glacier)

2. We don't charge you an entry or participant fee.

3. Travel to Måløy Norway:

You will get help with planning your trip to Måløy, Norway by contacting our local travel agency Bennett Måløy, at the following email address: ingvill.sunde@bennettnorway.no /or by phone: +47 57853950 (ask for Ingvill)

4. The festival will arrange pick up and bring you from & to the nearest international airport, Ålesund Airport. Sit back, and enjoy the nature on your way to Måløy!

5. We will organise stays for you in Måløy.

6. The festival's logistics system provides transport in Måløy.

7. Dining (lunch/dinner) is free through the festival's dining program.

8. All competing ETAs have free admission to the festival event.

9. All ETAs will participate in the festival's Elvis Parade. We will be photographing your participation in the parade and your other activities! (photos will be sent to you)

10. The winner qualifies for the Ultimate Elvis Contest semifinal/final in Elvis Week in Memphis 2026.

11. We will use live bands with choristers throughout the competition.

12. The rehearsal with band/orchestra starts on Tuesday 28 th July.

13. You sing 3-three songs on each in the semi-finals and in a possible final.

13. The prize:

1st place:

NOK 25000,- in cash prize to the winner of The Norwegian Elvis Festival ETA Contest / the one representing TNEF in the Ultimate Elvis Contest semifinal/final in Memphis 2024.

The Norwegian Elvis Festival's Elvis Statuette 1st place

2nd place:

NOK 3000, - to 2nd place and

The Norwegian Elvis Festival's Elvis Statuette 2nd place.

3rd place:

NOK 3000, - to 3rd place and

The Norwegian Elvis Festival's Elvis Statuette 3rd place.

14. You must be 18+ to qualify for participation in the contest

15. Ultimate Elvis Tribute Artists Contest rules apply.

16. The deadline for final submission is set for May 17, 2026.

17. Maximum 14 ETAs will participate in the competition.

18. We would like to receive a high-resolution digital photo of you and a video of you singing.

On our website:

Registration form.

"A lifelong experience"

"This is Måløy"

Ultimate Elvis Contest / The Norwegian Elvis Festival:

Qualify for this year's semi-final/final of the Ultimate Elvis Tribute Artist Contest during The Norwegian Elvis Festival in beautiful Måløy and Norway on July 30st, 31st and 1st August. For the 12 times, The Norwegian Elvis Festival, Norway's largest Elvis event, is arranged, a festival that for years has had several of the world's best ETA artists from the United States on the program.

Qualification for the Ultimate Elvis Tribute Artist Contest enters as a separate part of this year's festival!

We will use live bands with choristers during the competition.

Throughout the competition, we want to use "live" bands. During the two preliminary rounds/semi-finals we will use "The Mel's" with choir group, and during the final we will use "Side Show Bob" with the festival's "Elvis Choir", both orchestras come from the capital city of Oslo. "The Mel's" consists of four musicians and two backing vocalists, the lineup being guitar, bass, piano, battery and two backing vocalists.

"SideShow Bob" consists of nine musicians and three backing vocalists, the lineup is piano, guitar, bass, battery, full horn section and backing vocalists, in addition, the festival's own "Elvis Choir" (10 people) will be part of the final.

There will be the 1st preliminary round on Thursday, July 30. consisting of max. 7 people.

The 2nd preliminary round will be Friday, July 31. by 7 people, while the final with the top 6 scores from the preliminary rounds will take place on Saturday, August 1.

The distribution between the preliminary round on Thursday and Friday is done by lottery.

The festival's logistics arrangements pick up and bring to the nearest international airport Ålesund (or local airport Sandane).

The festival's logistics arrangements will pick you up before the competition and bring you back after the competition on Sunday to the nearest international airport in Ålesund.

This transport basically takes place as much as possible together by minibus or bus, therefore we want you to take advantage of our information offer about the travel arrangement and contact our travel agency **Bennett Måløy, at the following email address:**

ingvill.sunde@bennettnorway.no /or by phone: +47 57853950 (ask for Ingvill) and ask for travel advice.

Ingvill will be helpful with travel information so that you all get access and departure within a limited time area.

We organize stays for you in Måløy.

We have reserved a sufficient number of hotel rooms in the centre of Måløy, that you have to pay for yourself! The price for a hotel room is for standard rooms NOK 1395,- incl. breakfast

If you want to bring someone with you and you need a double / or twin room then the price is NOK 1495,- incl. breakfast. The price for the superior room is NOK 1795,- incl. breakfast!
You must urgently tell us what type of hotel room you want as a participant in the competition

A lifelong experience:

When you first arrive in Måløy and Norway we will give you a rare experience, we will take you on a day trip to some of the most beautiful places in Norway, to Loen, Olden and Oldedalen. Loen Skylift transports you 1010 meters up to Hoven, a majestic panoramic view, with an exclusive mini concert at the top of Hoven, a lifelong experience you'll never forget!
See separate link for more info!

This is Måløy!

Experience beautiful Måløy and Norway, while also experiencing the magical Elvis atmosphere, where the whole city celebrates Elvis and his music. Join the Elvis Parade through a flag-adorned Elvis Presley Boulevard (city centre) and lots of other activities. Follow us on our website and facebook page: elvisfestivalen.no and facebook.com/elvisfestivalen
See separate link !

Other information:

When you have registered, you will receive detailed information about the program, the rules of the competition and your stay in Måløy.

But if you need further information now before registration ?

Send an email to: berhjell@online.no

Welcome to an experience of a lifetime!

**-Welcome to the Ultimate Elvis Contest in
Måløy/Norway and The Norwegian Elvis Festival!**